

## **Are Media Pty Ltd The Insiders Community – Terms of Use**

### **Are Media Pty Ltd The Insiders Community - Terms of your Membership**

Thank you for your interest in joining Are Media Pty Ltd The Insiders Community (ABN 18 053 273 546) online research community (The Insiders Community). If you choose to become a member of The Insiders Community, you acknowledge and agree to be bound by the following Terms and Conditions of membership.

### **Are Media Pty Ltd and its Service Provider**

Are Media Pty Ltd uses a third party company to manage and maintain The Insiders Community on its behalf. Currently, this company is Platform One (Australia) Pty Ltd ABN 18 134 434 736 (the 'Service Provider') who manage the Platform1 software or Sparq software developed by Vision Critical. In the event Are Media Pty Ltd appoints a new company to manage and maintain The Insiders Community a notice will be posted on Are Media Pty Ltd's The Insiders Community 'Member Hub' website. The Service Provider is registered with the Research Society, Australia's peak body for market research.

### **Joining The Insiders Community**

Membership is only open to Australian residents who are 18 years of age or over. To join The Insiders Community, you will be directed to this link where you will be asked to complete a profiling questionnaire that will be managed and hosted by the Service Provider, and asked to provide certain information about yourself. This information helps Are Media Pty Ltd to identify different types of Are Media Pty Ltd customers and assist Are Media Pty Ltd with its future market research activities. Once you submit your answers to the profiling questionnaire, and confirm your membership by clicking on the 'Confirmation' email link you will receive upon completion of the profiling questionnaire, you will become an active member of The Insiders Community.

### **Participation in Research**

As a member of The Insiders Community, Are Media Pty Ltd or the Service Provider may contact you from time to time to take part in market research surveys about Are Media Pty Ltd's and their partners products, services, offers, marketing and ideas. The online surveys you will be invited to participate in may be conducted and hosted by the Service Provider or other market research companies who have been engaged by Are Media Pty Ltd to conduct that survey on its behalf. By completing that survey, you consent to your name, email address and responses to that survey to be collected and managed by such third parties for the purpose of conducting that survey on behalf of Are Media Pty Ltd. Participation in Are Media Pty Ltd market research surveys is at your discretion.

### **Your Obligations**

If you wish to join The Insiders Community, you agree to the following:

- you will register for The Insiders Community only once; and
- all information that you provide as part of the profiling questionnaire you are required to complete as part of your registration, or whenever you respond to any other surveys, must be honest and your own responses to any questions you are asked.

## **Ending your membership to The Insiders Community**

If you wish to end your membership from The Insiders Community, you can click on the unsubscribe link provided in any email sent to you as part of The Insiders Community . By ending your membership to The Insiders Community, you will be removed from The Insiders Community mailing list, however you may continue to receive other communications from or on behalf of Are Media Pty Ltd unless you have advised otherwise. Are Media Pty Ltd may end your membership to the The Insiders Community at any time and without notice to you for any reason. The primary reason for doing this will be lack of research activity i.e. a prolonged period without you completing a survey.

## **Privacy Policy**

Are Media Pty Ltd is committed to protecting your privacy. Are Media Pty Ltd will only use the information collected as part of The Insiders Community for Are Media Pty Ltd market research purposes only. Any personal information collected about you in the course of your participation in The Insiders Community, will be undertaken in accordance with Are Media Pty Ltd's Privacy Policy.

<https://www.aremedia.com.au/privacy/>

## **Incentives**

In appreciation for participating in The Insiders Community you will be entered into a prize draw for selected activities. The Service Provider will notify you of the details for each prize draw by the email included with each survey. If you are a winner of any incentive prize draw, you will be contacted by email by Are Media Pty Ltd or the Service Provider.

## **Emails**

You acknowledge and accept that Are Media Pty Ltd and the Service Provider may send you an email from time to time. Your email message content may be monitored by Are Media Pty Ltd employees for security issues including where e-mail abuse is suspected. Are Media Pty Ltd's response to you may also be monitored for quality assurance purposes.

## **Complaints**

If you wish to make a complaint about your membership to The Insiders Community, please contact us at [research@aremedia.com.au](mailto:research@aremedia.com.au)

## **Acceptance and changes to Terms and Conditions**

You acknowledge and accept that your use of The Insiders Community indicates your acceptance of these terms. Are Media Pty Ltd may at any time vary the Terms of Use by publishing the varied Terms on The Insiders Community member hub website. You accept that by doing this, Are Media Pty Ltd as provided you with sufficient notice of the variation.

## **More Information**

If you require further information about The Insiders Community, please contact our support team at [research@aremedia.com.au](mailto:research@aremedia.com.au)

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